We make game day work.*

For sports fans worldwide, a game is never just a game. There's nothing like being there to see your team play live. Whether it's football, basketball, rugby, racing or golf, you'll find Eaton know-how powering the critical equipment that brings great sporting moments to life.

ONTHE FIELD

People love watching sports. The UEFA Champions League in Europe boasted 180M viewers. The World Cup[©] in Brazil was viewed by an estimated 3B! **Keeping the action going depends on dependable power management solutions throughout the stadium.**

Stadiums like the Amsterdam ArenA

are getting more sustainable and more connected with **innovative energy storage systems** that manage energy more efficiently—and even give it back to the grid in the event of power emergencies.

Eaton uninterruptible power supplies (UPS) provide reliable power for live broadcasts for some of the world's largest sporting events.

The perfect shot starts with the perfect swing—which is why you need high-performance equipment like **Eaton's Golf Pride grips**, trusted by over 80% of Tour players.

ALONG THE FAIRWAYS

One of the longest golf courses in the world is the par 72, 8,548 yd (7,816 m) Jade Dragon Snow Mountain course in Lijiang, China. And, slightly less walk-able, Nullarbor Links is an 18-hole par 73 golf course in Australia that covers 1,365 kilometers! Whether you're playing the long game, or the short game, there is a course out there waiting for you.

Along the fairway you'll find Eaton's innovative **controls and filtration systems** driving intelligent and efficient irrigation to keep the grass greener.



From the field to the concession stands, **Eaton's electrical solutions** help deliver safe, efficient power to enhance the stadium experience for millions of fans around the world.

ALONG THE TRACK

Ever since the first organized auto race occurred in Paris on April 28, 1887, people have loved car races. Today some of the fastest production cars in the world can reach top speeds of 270 mph.

> Professional drivers and car enthusiasts count on **Eaton performance aftermarket solutions** to maximize engine power

to maximize engine power and traction.

Eaton superchargers increase horsepower for improved acceleration and top speed.



Eaton emission controls, engine valves, valvetrain systems and transmissions are inside the tow trucks and support vehicles that keep drivers safe and ready to race.

We make what matters work.*

* From the field to the fairway to the racetrack, we know that power is a fundamental part of what makes great sporting events possible. And we're here to make sure those events work—for all the fans and players who give it their all. To learn more about how we help, visit **Eaton.com/whatmatters**.

